

Clatsop County Cultural Coalition
Cultural Plan
2019-2023

Prepared for and updated for the
Oregon Cultural Trust
August 2019
FINAL

This plan is available online at:
www.clatsopculturalcoalition.org

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Introduction

The Clatsop County Cultural Plan outlines the current process by which the Clatsop County Cultural Coalition is organized to distribute grant funds from the Oregon Cultural Trust.

Background and Context

As part of the Oregon Cultural Trust's founding legislation, each Oregon county and federally recognized Tribe were asked to establish a Cultural Coalition and to create a plan for local distribution of Cultural Trust dollars. The first Clatsop County Plan for Arts, Heritage and Humanities was the result of a year and a half investigative process engaging two hundred citizens and fifty organizations and utilized a survey, forums and focus groups. From that process priorities were developed to help support groups and individuals working and participating in the areas of arts, heritage and humanities.

Who We Are and What We Do

Allocating Cultural Trust funds in the form of grants is the Coalition's primary function, however, the Coalition strives to nurture culture in Clatsop County and promote the Oregon Cultural Trust. Members represent diverse geographic locations and participate in the full range of local arts, heritage, and humanities. Members can also be selected at large. The Coalition endeavors to encourage support and participation in our culture in any way our combined resources can provide.

Vision

"Clatsop County residents recognize and understand the value of heritage, the humanities, culture and the arts to our quality of life. To that end, the Clatsop County Cultural Coalition grants will support, promote, preserve and protect diverse cultural programs that define who we are as a community, support our connectedness to others, and strengthen our sense of place in the world around us."

Clatsop County in 2019

Clatsop County is a vibrant community of 39,182 people (2017 statistics), reaching inland from the mouth of the Columbia River and south along the Pacific Ocean, a territory explored by Lewis and Clark. There is a rich diversity within our county including historic Native American tribes and immigrant Scandinavian, Asian, and Latino cultures. Many residents were born and raised in Clatsop County, others came to retire after living all over the world, and many have come because of the vast natural beauty of our environment and the appeal of our vibrant cultural opportunities. There are approximately 45 people per square mile, about 13% of the population lives below the poverty level, and 9.5% of residents age 25 and above do not have a high school diploma or equivalency. Like other northwest coastal resource-based communities, Clatsop County is working to diversify its economy to offset the loss of family-wage jobs in the timber and fishing industries that supported the population. Currently, health care, government and education are the largest employers. Tourism has gained in importance as an economic factor and our vibrant cultural community is part of this.

Strengths and Challenges

Cultural Involvement

Strengths –

- * We have many vibrant long-standing cultural institutions and regularly occurring activities and events in the County in visual and performing arts and humanities.
- * Clatsop County is known state-wide for its efforts to preserve and maintain its heritage.
- * There are many outstanding private and public venues available to host cultural events.
- * Our cultural events and institutions attract a wide audience.
- * Clatsop County has an Arts Council of Clatsop County that focuses on the economic impact of arts and culture.
- * There is an abundance of cultural activity in Clatsop County and every year to date, our local Coalition receives many more proposals for cultural events than it can fund.
- * Clatsop County has a strong volunteer base that supports a wide variety of non-profits.

Challenges -

- * Maintenance and operating costs for the aging arts venues are high.
- * Many venues have deferred maintenance challenges.
- * There is no central scheduler or calendar so cultural events often happen in conflict with each other.
- * Public funding of arts in the schools has decreased.
- * Most arts organizations are struggling non-profits.
- * There is an abundance of cultural activity in Clatsop County and every year to date, our local Coalition receives many more proposals for cultural events than we can fund.
- * Diversity and inclusion are a challenge for many groups.

Demographics and Diversity

Strengths -

- * Our moderate climate and natural attractions bring many types of residents to our County with a wide variety of interests and expertise.
- * The population of Clatsop County is increasingly diverse in ethnicity and life-style.
- * The people of County County embrace diversity and celebrate it.
- * Efforts are made to target cultural events to diverse populations and throughout the county.
- * The local media informs the public about the rich variety of cultural events and provides diverse ethnic programming.
- * Clatsop County residents live far from urban areas but have many local cultural events from which to choose.
- * Many local businesses support cultural events.

Challenges -

- * The major communities in Clatsop County are different from each other and have different needs.
- * Income levels of many families preclude participation in cultural events.

- * There is an ongoing need for protection of historical artifacts and the natural environment which are intrinsic to the County's cultural life.
- * More events could be targeted to youth, seniors, and diverse audiences.
- * Diversity and inclusiveness are a challenge for many organizations.

Coalition Goals and Funding Priorities–

Clatsop County Cultural Coalition Funding Priorities include:

- *Raise awareness of culture in the areas of visual and performing arts, heritage, and humanities.*
- *Support the preservation, functionality and/or sustained usage of physical facilities for visual and performing arts, heritage, and humanities within the county.*
- *Act to strengthen the overall health of existing non-profit organizations, schools, individuals, or businesses related to visual and performing arts, heritage, and culture.*

Grant Guidelines-

Purpose

The Clatsop County Cultural Coalition grants are funded by the Oregon Cultural Trust and awarded to projects that support, maintain, preserve and protect cultural programs in the arts, heritage and humanities.

Applicant Eligibility

Organizations with 501c3 non-profit status proposing a project in Clatsop County are eligible to apply. Individuals may apply under the umbrella of a non-profit fiscal agent.

Grant Funds

Grants are available up to \$2,000.

Unallowable Uses of Cultural Coalition Grant

Grant funds may **NOT** be used for personnel salaries, travel reimbursement, deficit reduction, contingency funds, interest on loans, fines or litigation costs, lobbying expenses, tuition for academic study or personal equipment acquisition. **Requests for equipment purchases should address the disposition of the equipment at the conclusion of the project.**

Coalition grants are not a source of ongoing annual funding for an organization's regular expenses and projects. The coalition does not usually support the same project twice. If a project is funded, the grantee may not submit the same project again.

Application Checklist:

Review your application against this checklist prior to submission.

Applications will be rejected if they are late, incomplete, unsigned, or not submitted on the official form.

*Download and use the official application from www.clatsopculturalcoalition.org.

*The application must be signed by an authorizing official (Chief Executive Officer and/or Board Member or designee).

- *Provide a detailed budget showing anticipated expenses, revenues and/or contributions from individuals, governments, or businesses. Describe how budget figures were calculated.
- *Attach a copy of the organization's IRS non-profit determination letter with tax ID number.
- *Include a roster of the Board of Directors including primary affiliations and contact information for each member.
- *If this is a collaborative project, include a letter from collaborating individuals or organizations explaining how they are involved in the project.

Deadline and Place of Submission:

Hard copy applications need to be mailed **to arrive** by October 31 of the year proceeding the grant. Postmarks are not acceptable. The coalition mailing address is:

Clatsop County Cultural Coalition
P. O. Box 864
Astoria, OR 97103

An alternate way to submit applications is by email as a single PDF document. Email these documents to information@clatsopculturalcoalition.org before 12 noon on October 31. Applicants should request confirmation that the email has arrived and can be opened.

TIMELINE

- September 1: Applications open
- October 31: Applications due by 5 PM
- December 15 or earlier: Grant recipients notified
- December: Award ceremony with press release
- August 1: Evaluation or progress report due

Criteria Used to Review Grant Applications

Quality and Significance of Program/Project (40 points)

- * Describe the needs in Clatsop County that this project would fulfill.
- * If this is not a new project, describe how an existing program is being improved.
- * Describe how this project addresses Clatsop Coalition funding priorities/goals.
- * Describe the planning process and timeline for executing the project.

Community Impact and Public Benefit (30 points)

- * Describe how this project increases local access to culture.
- * Describe other community groups' partnership in this project.
- * Indicate if this is a one-time or recurring project/program.
- * Discuss plan for sustainability of recurring projects/programs.

Organization Management and Program (30 points)

- *Describe this project with clarity and detail.
- *Describe your planning for publicity.
- *Describe how this project makes good use of facilities and/or increases volunteer numbers or audience size.
- * Describe how the Clatsop Cultural Coalition and Oregon Cultural Trust will be acknowledged in promotion and publicity.

2005 – 2019 Grant Recipients

Since 2005, twelve rounds of grants (two in 2005, the others annually) have been awarded. The grants were awarded based on the priorities set by the Clatsop County Cultural Coalition, which were designed to enhance community involvement and participation in the arts, heritage, and humanities in the County. Many of the projects met multiple priorities. Specific information about past grant recipients and amounts awarded is available online at: clatsopculturalcoalition.org.

A total of \$118,763 was awarded to 99 applicants. The Oregon Community Foundation supplemented Oregon Cultural Trust funding for three years. Although the amounts awarded were \$2,000 or under, the Coalition received many more applications than it could fund. The Board attempts to make the process easy for participants of all grant writing skills levels and inclusive of the entire geographic area.

Frequently Asked Questions

When will grant funds be released to recipients?

Cultural Participation grants are contingent upon receipt of Oregon Cultural Trust allocations to counties.

Can I apply for building repairs or renovations?

Yes, if your project is related to arts, heritage, and humanities.

Can our organization apply for support for its endowment?

No. Because of the limited size of available grant funding we are not considering requests to support endowments at this time.

Can our organization apply for support for general operations?

No. Funding to support general operating expenses will not be considered. But building capacity to provide new services or operations may be applicable.

Can an applicant apply for more than one grant in a given funding cycle?

Generally, not. We prefer to spread our limited funding among a range of recipients. However, if an applicant submits more than one application with projects that can substantially impact different populations or parts of the county, we may consider exceptions.

Our project seems to fit your guidelines, but my community group has never received a grant before. Are we eligible?

Yes. Organizations and individuals that have not received prior grant funding are especially encouraged to apply.

I am an individual artist, can I apply?

Yes, if you are sponsored by a non-profit fiscal agent.

Our organization doesn't have non-profit status, can we apply?

Yes, if you are sponsored by a non-profit fiscal agent.

I am applying for an organization is headquartered outside the county to do a project in Clatsop County.

Can I apply?

Yes, if your project meets the application criteria.

If my proposal or organization was funded last year, can I reapply this year?

Technically yes, if the project fits the criteria, but priority will be given to new projects and spreading funds to as many different organizations as possible.

How do I get my check if I am awarded funds?

We strongly encourage you or a representative to attend the awards ceremony in early December to pick up your check in person. This is an excellent chance to publicize your event or product.

What if I have questions not answered here?

Attend the free grant orientation workshops that will be scheduled in early September. You also are welcome to talk with a Board member or email information@clatsopculturalcoalition.org.

APPENDIX ONE: 2020 Grant Application

CLATSOP COUNTY
Cultural Coalition

The application will be revised yearly and is available online at www.clatsopculturalcoalition.org.

APPENDIX TWO:

CLATSOP COUNTY CULTURAL COALITION
PROJECT EVALUATION (PAGE 9)
Calendar Year 2020

NOTE: If you receive funding, you will be asked to complete this form by August 1, 2020. If your project extends past August 1, the evaluation deadline will be extended. If your group does not complete this evaluation, your group will not be eligible to apply in the following year.

Please complete this form regarding the funding you received from the Clatsop County Cultural Trust/Oregon Cultural Trust. **Please mail to the Clatsop County Cultural Coalition, P. O. Box 864, Astoria, OR 97103 or send electronically as a single PDF to information@clatsopculturalcoalition.org**

Date_____

Project Name_____

Name of Non-profit_____

Contact Person_____ Title_____

Total budget for project_____ Amount received_____

Number of participants including staff, volunteers, participants, audience_____

1. Specify evidence that steps/goals were met. (Supply photographs, numerical data, samples of publicity, etc.)
2. Describe how your project relates to the CCCC's funding priorities? (The CCCC awards projects that support, maintain, preserve, and protect cultural programs in the arts, heritage and humanities in Clatsop County.)
3. Indicate how was your project funded in addition to the funds from the Cultural Coalition.
4. List in-kind contributions or services you received.

APPENDIX THREE:

Structure of the Clatsop County Cultural Coalition

Purpose

Clatsop County Cultural Coalition's role shall be to set policy for the organization, administer funds from the Oregon Cultural Trust and other sources, appoint a fiscal agent, and lead the community in implementing the County Cultural Plan. The Coalition is responsible for reviewing the County Cultural Plan to ensure that Arts, Heritage, and Humanities are well represented. It shall ensure that the County Cultural Plan is implemented in a way that encourages countywide participation in cultural activities.

Membership

Members shall be elected to the Cultural Coalition representing arts, heritage, and humanities of Clatsop County and there shall be no less than 7 and not more than 15 members. Up to two representatives may be elected at large. Members may be nominated by current members, with community nominations also to be considered. All nominees will fill out an application form. The Coalition will elect members from the nominees. Members must be active participants; after three unexcused absences, the member will be removed.

Executive Board

Four officers make up the Executive Board: two Co-Chairs, a Treasurer, and a Secretary.

Co-Chairs

These officers will be elected by the members to facilitate Coalition and Executive Board meetings and serve as liaison with County and State officials.

Treasurer

This officer will be elected by the members. This position will work with the Coalition's fiscal agent and present a treasurer's report for all meetings.

Secretary

This officer will be elected by the members, and prepare minutes for all meetings.

Election Procedures

Officers' terms will be one year and they may be reelected.

Meetings

The Executive Board will meet as needed, no less than quarterly. The Executive Board will be responsible for carrying on the work of the Coalition, under the guidance of the Coalition and Oregon Cultural Trust. The Coalition shall meet as needed, but no less than quarterly.

Meetings will be publicized as required by Oregon open meeting laws. Quorums for meetings will be a majority of the membership of that group.

Committees

The Coalition or Co-Chairs may choose to create committees to advise or perform specified duties deemed necessary. Committees may include members who are not Coalition members, but a majority of the committee shall be Coalition members. The committees are held accountable to the Coalition.

Updating the Plan

The Cultural Plan will be evaluated every four years by the Executive Board, with recommendations for changes, if needed, and be approved by the general Coalition membership. The Coalition will discuss and vote by majority on any changes that come about through the Board's recommendations. The Coalition will gather public input every four years to ensure the plan reflects the needs of the county.

Fiscal Considerations

The fiscal year runs from July 1 thru June 30. The Coalition shall ensure that the legislative requirement for a fiscal agency has been met.

Parliamentary Authority

The rules contained in the current edition of Robert's Rules of Order Newly Revised shall govern the Coalition in all cases to which they are applicable and in which they are not inconsistent with its adopted structure and any special Rules of Order the coalition may adopt. Although this group should operate with some formality, given its state-mandated function, it should employ the principles of consensus.

Conflicts of Interest

Conflict of interest, or the appearance of a conflict of interest, exists if an immediate family member of a Coalition member or an organization with which a Coalition member is affiliated is a grant applicant or would benefit or lose directly from a specific grant. In such instances, the Coalition members may participate in discussion preceding the vote but must recuse him or herself from the vote.

Amendments

This structure may be amended at any regular meeting of the Coalition by a two-thirds vote, providing that the amendment has been distributed by mail or electronically one month prior to the vote.

APPENDIX FOUR: Clatsop Cultural Coalition Roster 2019-20

Rosemary Baker-Monaghan

1880 S. Edgewood

Seaside, OR 97138

rosemarybaker24@gmail.com

Cell: 503-298-8849

Clatsop Cultural Coalition - Member at Large, secretary

Clatsop Community College Board of Education (Directors) – Elected Zone 3, Vice Chair

Lewis and Clark National Park Assn. - Board Member and Treasurer

Clatsop Economic Development Resources - Alternate Board Member

Assistance League of the Columbia Pacific – Voting member

Astoria Rotary Club - Member

Seaside Kiwanis Club - Member

Margaret Blaser

756 Glasgow Avenue

Astoria, OR 97013

maggieblaser@gmail.com, mblaser20@astoriak12.org

Cell: 503-717-2565

Clatsop County Cultural Coalition-Associate Member representing Youth and Heritage

Astoria High School

Janet Bowler

1102 Jerome

Astoria OR 97103

jlbowler@charter.net

Home: 503-325-2431 Cell: 503-298-9258

Clatsop Cultural Coalition - past Co-Chair representing Performing Arts

Astoria Scandinavian Heritage Association – Board member

Astoria Nordic Heritage Park committee – Vice-Chair

Scandinavian Midsummer Festival Association - Entertainment Director

North Coast Symphonic Band - Board member, Publicist

Friday Musical Club - past Scholarship Chair

Leila Collier

1015 S.E. Anchor

Warrenton OR 97013

Mlcollier62@gmail.com

Cell: 503-791-1139

Clatsop Cultural Coalition – Member representing Heritage

Hilda Lahti Elementary – Principal

Astoria Scandinavian Midsummer Festival – Past Chair, Princess Committee Chair
Astoria Scandinavian Heritage Association – Past Board Member
United Finnish Kaleva Brothers & Sisters - Member
Clatsop Kinder Ready – Member
Elementary Principals Group - Member
Warrenton Sunrise Rotary – Former Member
Peace Lutheran Church – Member

Denise Fairweather

P.O. Box 2432
Gearhart OR 97138
fairweatherhouseandgarden@gmail.com
503-738-4003
Clatsop Cultural Coalition - Member representing Visual Arts
Seaside Library Foundation Board - Member
Seaside First Saturday Art Walk - Chair
Historic Gilbert District - Chair
Seaside Chamber of Commerce - Member
American Society of Interior Designers (A.S.I.D.) - Allied Member
Fairweather House and Gallery (2006-present) - Founder

Lynn Hadley

1282 Commercial Street
Astoria, OR 97103
lilethloo@hotmail.com
(317) 440-2792
Clatsop Cultural Coalition - Member representing Humanities
Astoria/Warrenton Chamber of Commerce - Member
KMUN/KTCB Coast Community Radio - Volunteer/Programmer
Astor Street Opry Company, Astoria - Actor, Costume Developer
Garbo's Vintage Wear, Astoria - Owner

Lisa Kerr

PO Box 94
Cannon Beach, Oregon 97110
lisacmd1@gmail.com
206 713 0285
Clatsop Cultural Coalition - Member representing Humanities
Cannon Beach Arts Association - docent
Planning Commission Cannon Beach – member
City of Wheeler - City Attorney

Sunny Klever

Clatsop Community College

1651 Lexington Ave.
Astoria OR 97103
sklever@clatsopcc.edu
503-575-0504
Clatsop Cultural Coalition - Past Co-Chair, Treasurer
Clatsop Community College Foundation - Executive Director

Charlene Larsen

PO Box 446
Astoria, Or 97103
Crl.larsen@charter.net
Home: 503-325-0590 Cell: 503-791-6207
Clatsop Cultural Coalition – Chair representing Performing Arts
Astoria Lions Club – President
Hope House – Advisory Committee
Oregon Volunteers Active in Disaster (ORVOAD) – LTDR Chair
Oregon Lions MD 36 and District 36-O Alert - Chair
Lutheran Disaster Response Oregon – Volunteer Representative
North Oregon Coast Symphony – Board Member
Partners for the PAC (Performing Arts Center) - Board President
Friday Musical Club – Treasurer

Jeanne Peterson

1-3rd Street #206
Astoria, Or 97103
dance@pacifier.com
Home: 503-468-0659 Studio: 503-861-1971
Clatsop Cultural Coalition - representing Visual and Performing arts
Maddox School of Dance Instruction -owner for 69 years
Little Ballet Theatre, Inc. - artistic director for 44 years
Miss Oregon and Miss California pageants - past producer
Miss America Pageant - past assistant director and choreographer
Dance Masters of America - member
Dance Educators of America - life member
Astoria/Warrenton Chamber of Commerce - member
Astoria Regatta - volunteer
Assistance League - volunteer
Astoria High School Dance Team Coach 28 years, retired
Oregon Dance and Drill Team Coach of the Year 2001
Oregon Dance and Drill Team Lifetime Achievement Award 2012
Astoria High School “Hall of Fame” 2014
Lady Liberty Award 2015

Jo Pomeroy-Crockett, Ph. D.

840 NW Gardenia St.

Warrenton OR 97146

jpomeroycrockett@gmail.com

503-791-8444

Clatsop Cultural Coalition - Member representing Visual Arts

Astoria Art Loft - Co-owner

Watercolor Society of Oregon - Juried Member

Peninsula Arts Association - Member

Palette Puddlers - Member

Grace Episcopal Church, Astoria - Curator of Arts Program

Lee Stromquist

90446 Sunset Lake Rd

Warrenton 97146

encore1@charter.net

503-861-1328

Clatsop Cultural Coalition - Member representing Performing Arts

North Coast Big Band - Leader

North Coast Symphonic Band - Board Member, Personnel Director

Little Ballet Theater Nutcracker Orchestra - Former Leader